Milan Peulic

Product Designer with an AI-Integrated Workflow | iGaming & Fintech

peulic.milan90@gmail.com | Behance Portfolio | LinkedIn

PROFILE

I'm a Product Designer with 10+ years of experience designing digital products, specializing in iGaming, fintech, and complex applications. I connect business goals with user needs and use AI throughout research, ideation, and iteration.

PROFESSIONAL EXPERIENCE

Modo.us

2024 - 2026

Product Designer

- Took primary ownership of the product's UX/UI design, from the initial MVP through the continuous development of new features.
- Drove the complete design process for individual initiatives, including benchmarking, UX strategy, user journeys, prototyping, and polished interfaces.
- Built Modo.us's first Figma design system and expanded it with reusable components and variants.
- Transformed early-stage product concepts into fully developed experiences, independently identifying usability challenges and defining solutions.
- Worked directly with engineering teams to translate design decisions into production-ready experiences, overseeing implementation details and interactions.

CasinoWebScripts

2021 - 2024

Product Designer

- Delivered full casino web application redesigns across approximately 10 client projects, from requirements to implementation support.
- Worked directly with casino operators to translate business goals, target-market needs, and brand requirements into tailored UX/UI.
- Built and maintained design systems with reusable UI components and patterns for casino products.
- Defined application layouts, navigation, visual direction, and interaction patterns within an established casino platform.
- Partnered with developers during implementation, clarifying interface behavior and reviewing the delivered experience.

Upwork

2019 - Present

UI/UX Designer

- Delivered 100+ projects for 50+ clients across gaming, fintech, and digital products.
- Designed casino lobbies, bonus systems, stores, VIP flows, landing pages, and onboarding experiences.
- Earned Top Rated Plus status with a 100% Job Success Score.

Artexcellence

2016 - 2019

UI/UX Designer

- Designed websites and digital interfaces, working on layout, usability, visual direction, and delivery for client projects.

Designhill

2015 - 2016

Freelance Designer

- Ranked among the platform’s Top 50 designers and earned the Pro Designer badge.

EDUCATION

Bachelor of International Business and Trading

High Business School of Vocational Studies in Novi Sad